



SPONSORSHIP OPPORTUNITIES

Your Sponsorship for this
Conference will help the
Indian Industries Go **Green**



















Green
Industrial
Evolution
India 2010

Benefits to Platinum Title Sponsor - “Green Industrial Evolution - India 2010” (Dates to Sponsor 13, 14, 15 January 2010)

Partner us at the three day **Green Industrial Evolution - India 2010** and allow your presence to seep into the minds of our influential audience comprising of Industrialists, Entrepreneurs, C.E.O's, Government bodies, Academicians and Decision makers.

Collaborate with us and express your willingness to lend a helping hand for this green cause. Also feature prominently in our extensive communications and event coverage through various online and offline initiatives.

-
-  'Green Industrial Evolution- India 2010' Title Sponsorship
 -  Prominent Positioning of Banner on the backdrop
 -  Positioning of your logo on print ads
 -  On-screen Display at opening and closing sessions and during breaks
 -  Flash Banner on the home page of the event website
 -  Logo on Event Brochure
 -  Logo on Mailers to Delegates (2500 approx.)
 -  5 Complimentary Delegate places at the venue
 -  3 Spaces for Roll-up standees (26" X 70") at the venue
 -  200 Words Description on the leaflet as a part of the Delegate kit
 -  15% discount on additional members* of staff/invited guests
 -  Access to full delegate database after the event
 -  Provision for a display table at the conference venue
 -  Acknowledgment through announcement during the conference
 -  Distribution of your Company leaflet from the Registration desk
 -  Sponsorship Amount INR 800000

All cheques must be drawn in the favor of 'Helping Hand Foundation'

* Additional members will be over and above the complimentary members

Reach out to a distinguished and elite audience by partnering us at the **Green Industrial Evolution - India 2010**. Based on your specific interests and expertise, you can choose to collaborate with us for individual themes laid out each day of the three day conference

Join us and express your willingness to lend a helping hand for this green cause. Also feature prominently in our extensive communications and event coverage through various online and offline initiatives.

Benefits	Platinum Sponsor	Gold Sponsor	Co-Sponsors
One Day Title Sponsorship	✓	✗	✗
Prominent Positioning of your logo on the backdrop	✓	✓	✗
Positioning of your logo on print ads	✓	✓	✓
On-Screen Display at opening & closing session	✓	✗	✗
On-Screen Display during breaks	✓	✓	✗
Website Presence	Flash Banner	Logo on Running Strip	Logo under head co-sponsors
Logo on Event Brochure	✓	✓	✓ but only name of the company
Logo on Mailers to Delegates (25000 approx.)	✓	✓	✓
Complimentary Delegate places at the venue	5	2	1
Space for roll-up standees (26" X 70") at the Venue	5	3	1
Description on the leaflet in the Delegate Kit	150 words	125 words	75 words
Discount on additional members* of staff/invited guests	15%	15%	15%
Access to full delegate database after the event	✓	✓	✓
Provision for display table at the conference venue	✓	✗	✗
Acknowledge through announcement during the conference	✓	✓	✓
Distribution of your Company Leaflet fro the Registration desk	✓	✓	✓
Sponsorship Amount	INR 400000	INR 200000	INR 100000

Special Category Sponsors

Note: Benefits to Special Category Sponsors are same as those of GOLD sponsors (mentioned above) and will be applicable for all three seminars:

- **Print Partner**
- **Outdoor Partner**
- **Sponsorship Amount INR 400000**
- **Electronic Partner**
- **Partner Associations**
- **Knowledge Partner**
- **Partnering Countries**

Sponsor a seminar of your choice. Choose between:



About Helping Hand Foundation

We are a professionally managed non-profit organization and since our inception in 2003, we have been working actively towards creating health awareness by bringing in appropriate lifestyle modifications. We deliver our message by conducting workshops and seminars that aim towards educating and creating awareness about lifestyle led ailments and their solutions. We believe that knowledge alone can liberate minds from cobwebs created due to lack of awareness.

Continuing with this mantra, we now turn our attention towards a broader and pressing aspect concerning Environmental Health, Ecology and our Industries.

Indian Merchants' Chambers ERTF

The Indian Merchants' Chamber (IMC), set up in 1907, is a premier Chamber of Commerce in the Western region. It promotes the interests of industry, trade and commerce in the national context. IMC has grown tremendously in stature and prestige and has built up its own brand image and created enormous goodwill.

Today, IMC is seen as an organization on the move, a body of dedicated businessmen and professionals leading the march towards the socio-economic development of our nation.

Green Industrial Evolution India - 2010

This event proposes to cover the subject of Green Revolution by addressing issues like global warming & energy efficiency; understanding the opportunities and pitfalls associated with the business of carbon credits; and a special coverage for pro-environment initiatives aimed at the composite textile industry and encouraging renewable and sustainable resources.

It promises to bring to the table international speakers, eminent scholars and industry stalwarts who will shed light on the latest happenings and trends in the field of Green profits. The delegates will be a blend of industrialists, entrepreneurs, C.E.O's, Government secretariats, bureaucrats and decision makers.

Wastage 2 conservation 13th January 2010

The concepts of achieving efficient and profitable means of conducting business have now assumed a completely new dimension. Using emerging technologies for efficient utilization of energy and a move to renewable resources is the need of the hour.

The challenge lies in implementing pro-environment initiatives that are economical and in-line with globally acceptable standards.

Black 2 Green 14th January 2010

Global warming is all around us. Climatic Changes and the associated environmental hazards have led to an increased need to regulate the green house gas emissions.

The concepts of Carbon Credits and the business opportunities therein, along with the aim to achieve global emission reduction commitments have led to considerable interest among researchers as well as corporates.

Farm 2 Fashion 15th January 2010

The Textile industry has traditionally been labor and energy intensive. Various stages involved in the manufacturing process contribute adversely to the environment.

Spearheading the crusade for green business are initiatives like Organic cotton, eco-friendly dyes and fertilizers along with a willingness to follow certain guidelines and a commitment to make a difference.

Our knowledge partner:

For queries regarding sponsorship please contact:



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Platinum Sponsorship

A-100%



Green Industrial Evolution
Going Environment Friendly

In Association with

Partnering Country

A-100%

Gold Sponsorship

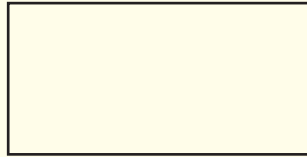
A-75%

Co-Sponsors

A-50%

Platinum Sponsorship

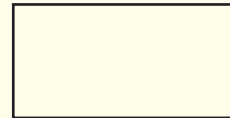
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Wastage 2 Conservation
Sustainable Energy
13th January 2010

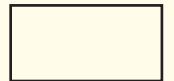
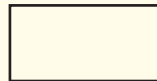
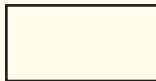
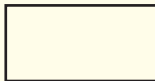
Gold Sponsorship

X-75%




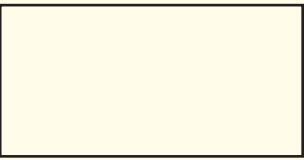
Co-Sponsors

X-50%



Platinum Sponsorship

Y-100%



Black 2 Green
Carbon Profits
14th January 2010

Gold Sponsorship

Y-75%



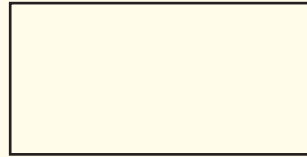
Co-Sponsors

Y-50%



Platinum Sponsorship

Z-100%



Farm 2 Fashion
Green Textiles
15th January 2010

Gold Sponsorship

Z-75%



Co-Sponsors

Z-50%

